

We are all in this together. Help the public follow safety guidelines by creating signs, posters, and banners with PosterArtist & PosterArtist Lite (PC only) software. As restrictions are lifted and businesses begin to move forward, Canon is dedicated to providing customers with the tools to create and print critical communication to let your customers know what you are doing in response to Covid-19. Canon's PosterArtist Lite software is available for download at no additional charge, or purchase the Full Version of the PosterArtist software for MSRP \$395.



### Featuring added images and clipart that include:

Information inspired by current CDC guidelines

Signs for a variety of venues and applications

Can be used for Grocery Store, Restaurants,

Retail, Hospitals, Corporate Offices, Government

- Instructions on handwashing
- Face coverings
- Social distancing
- Curbside pickup
- Hours of operation

With templates that include:

Designs for wall and floor display

Institutions, & More

And more!



New templates will populate under the "Signs & Notices" category when program is connected to the internet. User needs to click on image to download to program











# Templates Can Be Easily Personalized With Your Own Messaging



PosterArtist and PosterArtist Lite gives you the ability to customize these predesigned templates or print these directly for immediate use on a large variety of Canon media including the following recommended media:

- Using **Repositionable Peel & Stick** media, you can easily hang posters on a variety of surfaces and replace your messaging as needed.
- With **Water Resistant** media and Canon pigment ink, your messaging is safe up to six months outdoors.
- Create banners with our durable vinyl media.



#### Big Print, Little Effort!

### Water Resistant Media



Scan this QR code to watch a video & learn more about our durable, highquality water resistant media.

At an MSRP of \$395, <u>click here to bring</u> <u>advanced poster creation in-house with</u> <u>the Full Version of PosterArtist</u> along with your imagePROGRAF printer. To get a feel of the software, download PosterArtist Lite (free) with limited capabilities.

Download PosterArtist Lite under the software tab under any imagePROGRAF printers on usa.canon.com.

Canon and imagePROGRAF are registered trademarks of Canon Inc. in the United States and may also be registered trademarks or trademarks in other countries. Certain images are simulated. Products not shown to scale. Specifications and availability subject to change without notice. Not responsible for typographical errors. Templates designs based on CDC Guidelines as of June, 2020. CDC Guidelines are subject to change and nothing hereunder is intended to constitute legal advice. Users should consult with their own legal counsel to ensure compliance with COVID-19 related state and federal laws, orders, regulations and guidelines. Prices are set by dealers and may vary. ©2020 Canon U.S.A., Inc. All rights reserved.



Fishers, IN 46038 | (866) 884-4115 Muncie, IN 47303 | (800) 884-4115 Ft. Wayne, IN 46808 | (866) 782-4115 Perrysburg, OH 43551 | (419) 661-9841 Livonia, MI 48150 | (248) 504-1508



Poster creation made simple.

PosterArtist is an easy to use, template-driven poster creation software that helps users of all levels of experience create professional-looking posters, banners, and signage.

With PosterArtist, users will have access to:

- > 200 pre-designed templates
- > Over 1000 royalty-free images and clipart
- > Backgrounds
- > Frames
- > Text graphics
- > and more!

## > It's all in the box!

## Four **Easy Steps to Poster Creation**



**MEDIA OPTIONS:** Using Paper Options, determine the style of your final output by selecting media size and type.



**SELECT TEMPLATE:** With over 175 templates to choose from, you are certain to find something that will meet your needs.

PosterArtist 2009

**DoctorArtis** 

Canon

ool Party!

Canon

Poster Orientation:	cane	Set Custom Size	(
Printer:		Short Side: 16.53 inch (3.94 - 60.00) Set to Ro	ll Width
Canon iPF755	~	Long Side: 23.38 inch (8.00 - 708.66) Set to Ro	ll Width
Media Source:			
Roll Paper	~	Maintain Aspect Ratio	
Media Type:			
Plain Paper	~	ОК	Cancel

**CUSTOMIZE:** With dozens of editing functions and hundreds of high-resolution images, you can personalize your creation!



**PRINT:** Have confidence in your posters! With built-in print preview and design check features, your poster will print as intended.





It's that easy!

Image Simulated

For more information, please visit: www.usa.canon.com/posterartist

## the **RIGHT SOLUTION** for your **APPLICATION**; **VERSATILITY** for any **MARKET**.



### **Advanced Features**

Easy to understand, simple to use.

#### Auto Design

With PosterArtist's Auto Design feature there's no reason to employ a professional designer in-house. Just use Canon's Dynamic Layout Engine Technology.

1 Select a template 2 Choose a style

3 Input text and images 4 You're done!

#### Page Capture

Use Page Capture to transform your Microsoft Word® documents and PowerPoint® slides into a poster. After importing the files into PosterArtist, simply select the output size, add text, and send to the printer!

#### Quick Copy

A quick solution for enlarging documents! Using a Canon CanoScan® scanner (not included), you can easily enlarge a letter-sized document to poster size with the click of a button!

#### Variable Data

#### Save time when creating multiple posters!

Variable Data simplifies the process by linking your poster to a database allowing for quick and easy personalization of signage, providing for huge timesaving opportunities for businesses.

### **Resources at >>>>>>** >>>>>>>your fingertips!

- > Discover tips and techniques to create and design savvy posters.
- > Familiarize yourself with the PosterArtist workflow by completing the interactive software tutorials.
- > Find answers to frequently asked questions.
- > Download new templates from the continuously updated Template Gallery.

#### >>>> Try a demo at our website:

#### System Requirements:

Software

Microsoft Windows Vista (32bit) Microsoft Windows XP Professional/Home Edition (32bit) Microsoft Windows 2000 Professional (Service Pack 4)

Hardware CPU: Pentium 4 1.5GHz or Celeron 2.0GHz Memory: At least 512 MB Recommend HDD space: At least 5GB Display : 1024 x 768 pixel, more than 24bit color **Printers:** Canon iPF series / W8400 / W6400



#### www.usa.canon.com/posterartist

