

REGISTER
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APRIL 6TH

2022 Symposium on
Sustainability
in **HEALTH
CARE**



Don't miss top-tier speakers from renowned healthcare organizations at the 11th Annual Symposium on Sustainability in Health Care Conference.

Network and connect with fellow healthcare leaders, facility managers, designers, architects, and engineers, and hear expert insights from professionals across the region. Learn about the latest trends and advances in healthcare design, as well as new and emerging technologies.

Co-hosted by HEAPY and the American College of Healthcare Executives (ACHE), this year's symposium will be held at the Sharonville Convention Center in Sharonville, Ohio.

AGENDA

9:00 AM

9:30 AM – 10:30/11:00 AM

9:30 AM – 11:00 AM

9:30-10:30 AM

10:30 AM – 11:30 AM

11:30 AM – 1:00 PM

1:00 PM – 2:00 PM

2:00 PM – 3:00/3:30 PM

2:00 PM – 3:30 PM

2:00 PM – 3:00 PM

3:00 PM – 4:30 PM

REGISTRATION OPENS

AM EDUCATION SESSIONS (2 CONCURRENT SESSIONS)

TRACK 1:

Building the Hospital of Tomorrow:
Rehabilitate, Renovate, or Replace (ACHE Session)

TRACK 2:

How to Achieve the Vision: Aligning Infrastructure Master Planning with
Organizational Goals

EXHIBITORS / NETWORKING

KEYNOTE LUNCH:

Healthcare Vision 2040: Act Now to Transform Tomorrow

EXHIBITORS / NETWORKING

PM EDUCATION SESSIONS (2 CONCURRENT SESSIONS)

TRACK 1:

Bending the Execution Curve: Implementing Successful Organizational Change
in Hospitals and Healthcare Organizations (ACHE Session)

TRACK 2:

Transforming a Healthcare System: A Case Study from the Ground Up

NETWORKING RECEPTION

Cocktails and hors d'oeuvres will be provided

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AM EDUCATION SESSIONS

9:30 - 10:30/11:00 AM

TRACK 1: Building the Hospital of Tomorrow: Rehabilitate, Renovation or Replace (ACHE Session)

Approved for 1.5 GBCI LEED Specific (BD+C, O+M, ID+C)

Pending ACHE Face-to-Face CEs, AIA LU/HSWs, PDHs

In today's competitive marketplace, significant capital expenditure decisions can make or break a healthcare organization and the career of the executive(s) tasked with such decisions. No capital decision may be greater than the construction of a new facility or the substantial renovation of an existing one.

After years of relative dormancy, the healthcare construction boom continues throughout the U.S. for a variety of reasons, many of which impact both small community hospitals and large urban health systems alike. The most common reasons for the renovations, expansions, and replacements include aging facilities, population growth, market demand, and the need to improve operational efficiencies.

Additionally, competition moves organizations to incorporate the latest advances in care delivery, medical technology, new building codes and healing design elements to enhance the patient experience through the surrounding environment. Changes in building codes and patient safety standards also drive the need for construction and modification.



JENNIFER DEFRANCESCO
DHA, MS, FACHE
Associate Director
DAYTON VA
MEDICAL CENTER



TED HUSTER
RA, ACHA
Principal
GBBN



STEVE MOMBACH
Senior Vice President
Ambulatory Services
Network Development
TRIHEALTH



FRANK AUCREMANNE
Associate Vice President
of Facilities
The Ohio State University
WEXNER MEDICAL CENTER
(Moderator)

TRACK 2: How to Achieve the Vision: Aligning Infrastructure Master Planning with Organizational Goals

Approved for 1 GBCI LEED Specific (BD+C, O+M)

Pending AIA LU/HSWs, PDHs

Prioritizing strategic planning can be challenging if you manage infrastructure for a healthcare system with competing demands for resources, budgetary constraints, and maintenance needs. Yet it is essential to align your infrastructure investments with your organization's long-term strategic plan and the overarching vision of senior leadership. In this session, hear from leading healthcare operations professionals on how to align capital planning to meet the long-term goals and aspirations of your organization, ensuring better alignment and more proactive investment for the future.



JON HUNLEY, CHFM, CHC,
CHOP, CHEPP, LEED GA
Director of Infrastructure
BON SECOURS
MERCY HEALTH



RAJEEV SINHA
PE, LEED AP, MBA
Director
OHIOHEALTH



DEAN VAUGHN
Vice President
of Construction Services
SODEXO /
UNIVERSITY HOSPITALS



ERIC LAUDICK
Senior Project Manager
Principal
HEAPY
(Moderator)

KEYNOTE PRESENTATION / LUNCH

11:30 AM – 1:00 PM

Healthcare Vision 2040: Act Now to Transform Tomorrow

Approved for 1.5 GBCI LEED Specific (BD+C, O+M, ID+C)
Pending AIA LU/HSWs, PDHs

The decisions we make today when we design and build a new healthcare facility will last for decades to come. When we look back, will we be gratified by our work, by the impact we had on the community, and by the decisions we made? Attend a panel of top-tier architects and owners, and peer into the future of what the healthcare industry can achieve with a focus on sustainability, carbon neutrality, and resiliency. Envision how your next project will stand the test of time.



JULIE FRAZIER
AIA, ACHA, LEED AP BD+C
Associate Principal
Health, Dallas
PERKINS + WILL



MIKE MCKAY, AIA, ACHE, EDAC, LEED AP, NCARB
Director, Planning Design and Construction
UW HEALTH



JON UTECH
Senior Director, Office for a Healthy Environment
CLEVELAND CLINIC



AMBER WIRTH
AIA, LEED AP BD+C
Sustainable Design Leader
Architect
HKS



JOE FERDELMAN
PE, HFDP, LEED AP BD+C
Chief Strategy Officer
Senior Principal
HEAPY
(Moderator)

PM EDUCATION SESSIONS

2:00 – 3:00/3:30 PM

TRACK 1: Bending the Execution Curve: Implementing Successful Organizational Change in Hospitals and Healthcare Organizations

Approved for 1.5 GBCI LEED Specific (BD+C, O+M)
Pending ACHE Face-to-Face CEs, AIA LU/HSWs, PDHs

Review the predictors of successful organizational change—with a particular focus on how to effect change in hospitals and healthcare organizations—along with select proven methods to overcome known challenges to change including how to:

- Engage staff by connecting desired changes to their interests and the work they are already trying to accomplish
- Use resistance to change as valuable feedback and a way to guide future activity
- Create supports (e.g., infrastructure, skills, etc.) to encourage and sustain behavior change



MARC BELCASTRO, D.O.
Chief Medical Officer
PREMIER HEALTH



TIM DUTTON
Executive Vice President and CHRO of Mission, Brand and People
KETTERING HEALTH



MARK MURDOCK
MHA, FACHE
Medical Center Director
DAYTON VA MEDICAL CENTER



MARY GARMAN
FACHE, MS, RN
Chief Operating Officer
MIAMI VALLEY HOSPITAL NORTH

TRACK 2: Transforming a Healthcare System: A Case Study from the Ground Up

Approved for 1 GBCI LEED Specific (BD+C, O+M)

Pending AIA LU/HSWs, PDHs

To achieve sustainability and resiliency goals, today's healthcare organizations will need to invest in new technology and innovative infrastructure to meet net zero and sustainability targets. Join a multi-disciplinary team to hear how UW Health is tackling current campus-wide investments while working to achieve a vision that will transform their healthcare system and prepare for the future.



MIKE MCKAY, AIA, ACHE, EDAC, LEED AP, NCARB
Director, Planning Design and Construction
UW HEALTH



AMBER WIRTH AIA, LEED AP BD+C
Sustainable Design Leader
Architect
HKS



DARIC HESS PE, LEED AP BD+C
Healthcare Practice Director
Senior Principal
HEAPY
(Moderator)

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