

REGISTER  
NOW  
APRIL 6<sup>TH</sup>

2022 Symposium on  
**Sustainability**  
in **HEALTH  
CARE**



Join fellow healthcare professionals, facility managers, designers, architects, and engineers at the 11th Annual Symposium on Sustainability in Health Care Conference.

Enjoy a full day of expert insights, education opportunities, and a keynote luncheon, focused on healthcare design as well as new and emerging technologies.

Co-hosted by HEAPY and the American College of Healthcare Executives (ACHE), this year's symposium will be a hybrid event, offering both virtual and in-person learning opportunities at Sharonville Convention Center in Sharonville, Ohio.

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## AM EDUCATION SESSIONS 9:30 - 10:30/11:00 AM

### **TRACK 1: Building the Hospital of Tomorrow: Rehabilitate, Renovation or Replace (ACHE Session)** Pending ACHE Face-to-Face CEs, AIA LU/HSWs, GBCI CEs, PDHs

In today's competitive marketplace, significant capital expenditure decisions can make or break a healthcare organization and the career of the executive(s) tasked with such decisions. No capital decision may be greater than the construction of a new facility or the substantial renovation of an existing one.

After years of relative dormancy, the healthcare construction boom continues throughout the U.S. for a variety of reasons, many of which impact both small community hospitals and large urban health systems alike. The most common reasons for the renovations, expansions, and replacements include aging facilities, population growth, market demand, and the need to improve operational efficiencies.

Additionally, competition moves organizations to incorporate the latest advances in care delivery, medical technology, new building codes and healing design elements to enhance the patient experience through the surrounding environment. Changes in building codes and patient safety standards also drive the need for construction and modification.

### **TRACK 2: How to Achieve the Vision: Aligning Infrastructure Master Planning with Organizational Goals** Pending AIA LU/HSWs, GBCI CEs, PDHs

Prioritizing strategic planning can be challenging if you manage infrastructure for a healthcare system with competing demands for resources, budgetary constraints, and maintenance needs. Yet it is essential to align your infrastructure investments with your organization's long-term strategic plan and the overarching vision of senior leadership. In this session, hear from leading healthcare operations professionals on how to align capital planning to meet the long-term goals and aspirations of your organization, ensuring better alignment and more proactive investment for the future.

## KEYNOTE PRESENTATION / LUNCH 11:30 AM - 1:00 PM

### **Healthcare Vision 2040: Act Now to Transform Tomorrow** Pending AIA LU/HSWs, GBCI CE, PDHs

The decisions we make today when we design and build a new healthcare facility will last for decades to come. When we look back, will we be gratified by our work, by the impact we had on the community, and by the decisions we made? Attend a panel of top-tier architects and owners, and peer into the future of what the healthcare industry can achieve with a focus on sustainability, carbon neutrality, and resiliency. Envision how your next project will stand the test of time.

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# PM EDUCATION SESSIONS

## 2:00 – 3:00/3:30 PM

### TRACK 1: Bending the Execution Curve: Implementing Successful Organizational Change in Hospitals and Healthcare Organizations

Pending ACHE Face-to-Face CEs, AIA LU/HSWs, GBCI CEs, PDHs

Review the predictors of successful organizational change—with a particular focus on how to effect change in hospitals and healthcare organizations—along with select proven methods to overcome known challenges to change including how to:

- Engage staff by connecting desired changes to their interests and the work they are already trying to accomplish
- Use resistance to change as valuable feedback and a way to guide future activity
- Create supports (e.g., infrastructure, skills, etc.) to encourage and sustain behavior change

### TRACK 2: Transforming a Healthcare System: A Case Study from the Ground Up

Pending AIA LU/HSWs, GBCI CEs, PDHs

To achieve sustainability and resiliency goals, today's healthcare organizations will need to invest in new technology and innovative infrastructure to meet net zero and sustainability targets. Join a multi-disciplinary team to hear how one organization is tackling current campus-wide investments while working to achieve a vision that will transform their healthcare system and prepare for the future.

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