

2021 AIA Kentucky/AIA Indiana Convention & Trade Show

EXHIBITOR AND SPONSOR OPPORTUNITIES

www.aia-ky.org/conv21exhspon

AIA Indiana and AIA Kentucky invite your support of and participation in our annual convention. Our educational program presents opportunities for design professionals from across the two states to enjoy an array of keynote presentations, panel discussions, and break-out sessions designed to help improve their practices and enrich their communities.

This event provides a unique opportunity for Exhibitors to showcase products and services in a fast-paced yet low-key environment. Our Trade Show offers vendors tabletop exhibit space with lots of opportunities for quality interaction with our attendees!

See inside for all the details.



AIA Kentucky/AIA Indiana Convention 2021
September 23 & 24, Seelbach Hilton, Louisville

2021 AIA Kentucky/AIA Indiana Convention & Trade Show

EXHIBITOR INFORMATION

Exhibit Table - Standard	\$ 750
Exhibit Table - Premium (adjacent to main features, i.e. refreshments, etc)	\$ 900

(See next page for Floor Plan and see page 5 for sponsorship opportunities that include a complimentary exhibit table.)

Each Trade Show Exhibitor will receive the following:

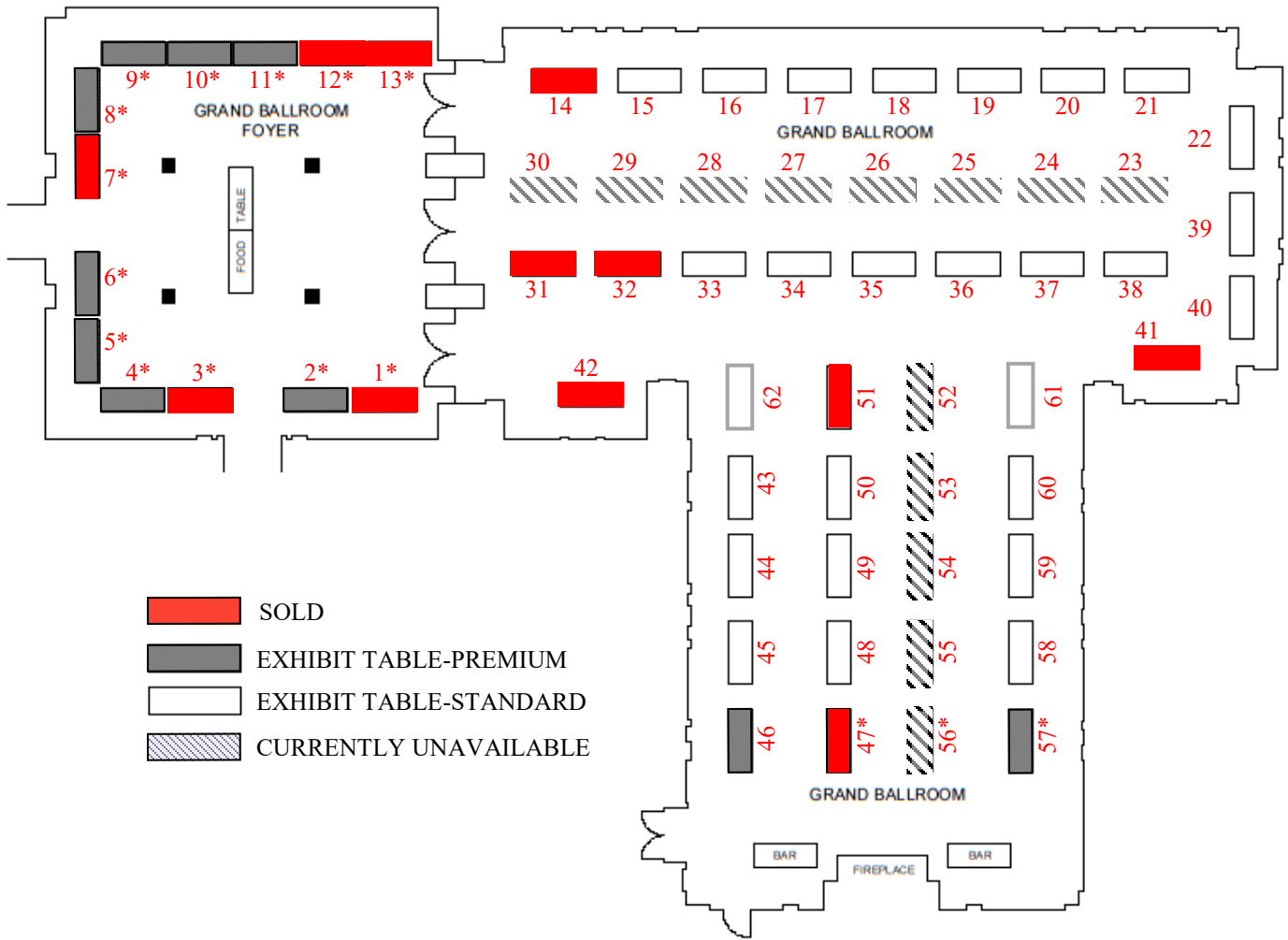
- One 6-foot skirted display table at the Trade Show on **Friday, September 24.** (This is not booth space – you may bring only what will fit on top of or directly in front of the table, extending no more than 3 feet.) *Due to social distancing requirements, only one person may man the exhibit table at a time.*
- **A full 5 hours** devoted to the Trade Show, including the lunch hour and concluding with an early evening happy hour. Includes two complimentary tickets for a Happy Hour Reception. Additional persons staffing the table may purchase tickets separately. *Exhibitors may also purchase drink tickets to distribute to attendees visiting your exhibit.*
- Admission for two representatives to attend the Icebreaker Reception on the evening of Thursday, September 23. *Additional tickets can also be purchased - a great way to entertain your clients or guests at this industry event!*
- Attendance-builder contest and/or CEU credits will be employed to encourage attendees to visit exhibits.
- List of convention registrants will be provided in advance of the show. Final attendee list, with contact info, to follow within 2 weeks after event.
- A free listing on our web sites (www.aia.org/kentucky and www.aiaindiana.org) with link to your corporate web page, from date of paid registration through December 31, 2021.

AIA Indiana/AIA Kentucky have secured special convention rates of \$229/night + tax for overnight accommodations at the Louisville Seelbach Hilton. The deadline for reservations is **August 24, 2021**. Call (502) 585-3200 and provide the Group Code **AIA** to receive the convention rate.

For additional information on Trade Show Exhibits, please contact:
Kelly Ives, AIA , CAE (859) 221-0154, kives@aiaky.org
Jason Shelley, Hon. AIA (317) 634-6993, jshelley@aiaindiana.org

2021 AIA Kentucky/AIA Indiana Convention & Trade Show

The Seelbach Hilton
Louisville, Kentucky



2021 AIA Kentucky/AIA Indiana Convention & Trade Show

All sponsors will be prominently acknowledged in the convention print program and on signs at the convention.

Title Sponsor (limit one) \$7,500

Title Sponsorship includes sponsor recognition with event title at all convention events, one (1) **Premium** Exhibit Table, Thursday night Icebreaker Event Admission for two, **exclusive sponsor presentation** for one (1) convention breakout session, and provision of trade show goody bags. (You provide approximately 300 bags with your company logo for convention attendees.)

Gold Sponsor (limit four) \$5,000

Gold Sponsorship includes one (1) **Premium** Exhibit Table, Thursday night Icebreaker Event Admission for two, and Exclusive Named Sponsor for a convention event/session. Choose ONE of the following:

- Service Awards Luncheon & Presentation** (Thursday) - four (4) lunch tickets and sponsor acknowledgement on each table - *includes intro and 5 min. at microphone during lunch, and logo on lunch tickets*
- Exhibit Hall Luncheon** (Friday) - four (4) lunch tickets and signs adjacent to food tables—*includes 5 min. mic time and logo on lunch tickets*
- Exhibit Hall Happy Hour** (Friday) - four (4) drink tickets and signs adjacent to bar/food tables—*includes 5 min. mic time and logo on drink tickets*
- Design Awards Celebration & Presentation** (Friday) - *includes intro and 5 min. at microphone at awards presentation , and logo on drink tickets*

Silver Sponsor \$3,000

Silver Sponsorship includes one (1) **Standard** Exhibit Table and Thursday night Icebreaker event admission for two. Choose ONE of the following:

- Icebreaker Sponsor** (Thursday) - your company logo on event tickets, sign at event and 2 min. at microphone; includes admission for 2 (4 available)
- Keynote Speaker Sponsor** (Thursday or Friday) – Sign at sponsored keynote general session and you introduce the speaker. (2 available)
- Breakfast/Break Sponsor** (Thursday or Friday) – Sign adjacent to sponsored function and 2 min. at microphone during one keynote session. (limit 2)

Bronze Sponsor (select one option) \$1,200

- Event App Sponsor** - your company logo on event app home page; includes two tickets to Icebreaker Reception
- CE Session Sponsor** - introduce speaker and provide company literature and 2 minute promo at one breakout session; includes two tickets to Icebreaker Reception
- Bus Sponsor** - your company name on buses used for tours; includes two tickets to Icebreaker Reception
- Name Badge Sponsor** - you provide approx. 500 name badge lanyards with your company logo; includes two tickets to Icebreaker Reception

Support Sponsor \$500

- Admission for two to opening night Icebreaker Reception as well as recognition on event website, print program and all convention signage

2021 AIA Kentucky/AIA Indiana Convention & Trade Show

COMMITMENT FORM

Complete this form or sign up online at www.aiaky.org/conv21exhspon

Company Name _____

Contact Person _____

Address _____

City/State/Zip _____

Phone _____ FAX _____

Email _____ Web Site _____
(required) *(required for web link on web site)*

EXHIBITOR COMMITMENT

Exhibit Table Standard @ \$ 750* \$ _____ Preferred Table #: 1.____, 2.____, 3.____
Exhibit Table Premium @ \$ 900* \$ _____ Preferred Table #: 1.____, 2.____, 3.____

SPONSORSHIP COMMITMENT *(see attached info for description)*

- Convention Title Sponsor @ \$7,500 \$ _____ (includes Premium Exhibit)
- Convention Gold Sponsor @ \$5,000 \$ _____ (includes Premium Exhibit)
Event Option: _____
- Convention Silver Sponsor @ \$3,000 \$ _____ (includes Standard Exhibit)
Event Option: _____
- Convention Bronze Sponsor @ \$1,200 \$ _____
Preferred Option: _____
- Convention Support Sponsor @ \$ 500 \$ _____

TOTAL ENCLOSED \$ _____

METHOD OF PAYMENT

- Check payable to AIA Kentucky
- Credit Card: Visa MasterCard American Express Discover
Card No. _____ Signature _____
Expiration Date _____ Name on Card _____

Please provide the address with zip code where you receive the bill for this credit card:

Please return to: AIA Kentucky, PO Box 911128, Lexington, KY 40591-1128
or email to info@aiaky.org

Questions? Contact Kelly Ives, AIA at AIA Kentucky (859) 223-8201 or kives@aiaky.org
or Jason Shelley, Hon. AIA at AIA Indiana (317) 634-6993 or jshelley@aiaindiana.org