



Seeking input on virtual statewide home tour

The AIA Indy Home Tour committee is seeking your thoughts about a potential virtual home tour this fall that could include homes throughout the state. While we'd love to return to an in-person tour, we know that may not be possible, and we'd rather error on the side of safety for all as we continue to navigate the best ways to move forward with promoting your work during a pandemic.

After reading more about how a virtual tour may work below, please respond to this email, and let us know if you'd be interested in participating.

What would a virtual home tour mean?

A virtual tour would allow visitors to buy a ticket to virtually see homes, meet the architect, and even participate in a live Q&A with architects all online and virtually. This could be done over a weekend, or even a longer period of time. By going virtual, this also would allow us to expand homes throughout the state.

What would we need from you and homeowners?

- Provide a virtual walk through of the home with tour committee members this spring.
- Produce 10 to 20 professional-quality, hi-resolution photos of the interior and exterior of the home.
- A 3-D Matterport tour of the house, which either will be taken by the architect or by a committee member trained in Matterport equipment. This would take approximately one hour.
- A Zoom interview to be completed four to six weeks before the tour. The video will allow designer to talk about the unique characteristics of the home, design challenges and special features.
- Zoom interview with homeowners four to six weeks before the tour to get their opinions of the design process, their favorite features, etc.
- An hour of your time the day of the tour to participate in a live chat with visitors.

What benefits would you receive from participating?

- AIA Indy would promote the tour and your home design in advance.
- Links to your website will be provided on the Architects' Home Tour website and social media sites.
- Your work will be promoted to the public.
- Stories about architecture will be provided to local media.

What types of homes will be included, and how will they be selected?

- We're looking for a variety of home styles and sizes, including both new construction and renovations.
- Home will need to be completed and photographs provided no later than June 30.
- The AIA Indy Home Tour committee will schedule a virtual walk-through of the home with the architect and homeowners (if possible) this spring, and the committee will determine which homes will be included on the tour. This would be similar to the process used in previous years.
- Design must be completed by AIA Indiana members. The Home Tour committee will consider homes outside of Indiana.

Please provide your questions, feedback and ideas for a virtual Architects' Home Tour this fall to 2021 AIA Indy Home Tour Committee Chair Neil Hoerstman, AIA - neil@hoerstmandesignshop.com.