



AIA Strategic Council Annual Report

Date: October 27, 2020

To: Ohio Valley Region – AIA Indiana/AIA Kentucky/AIA Ohio

From: Jeffrey C. Stivers, AIA, 2018-2020 OVR Representative to the AIA Strategic Council
Terry Welker, FAIA, 2019-2021 OVR Representative to the AIA Strategic Council

Subject: AIA Strategic Council Update

Recent activities participated in by representatives to the AIA Strategic Council:

2021 OVR Representation on the Strategic Council

Going into 2021, there will be *four* representatives on the Strategic Council from the Ohio Valley Region.

- Terry Welker, FAIA (Ohio) – 2019-2021 OVR Regional Representative
- Randall Vaughn, AIA (Kentucky) – 2020-2021 At Large Representative
- Yanitza Brongers-Marrero, AIA (Ohio) – 2021-2023 OVR Regional Representative
- Lora Teagarten, AIA (Indiana) – 2021-2022 At Large Representative

Regional representation by two representatives was re-acquired going into 2021 on the strength of the OVR constituting 4.07% of the total membership of the Institute. The threshold for maintaining two regional representatives remains 4.0% of the total membership of the Institute. Details below:

AIA Assigned Membership (as of August 3, 2020)

	Total # of Members	Percentage of Membership	# of Regional Representatives
<i>(International Region)</i>	<i>(2,190)</i>	<i>N/A</i>	<i>1</i>
California	10,529	12.11	4
Central States	4,875	5.61	2
Florida & Caribbean	4,012	4.61	2
Gulf States	4,120	4.74	2
Illinois	4,057	4.67	2
Michigan	1,711	1.97	1
Middle Atlantic	4,233	4.87	2
New England	5,675	6.53	2
New Jersey	1,977	2.27	1
New York	8,767	10.08	3
North Central States	3,987	4.59	2
Northwest & Pacific	6,264	7.20	2
Ohio Valley	3,541	4.07	2
Pennsylvania	2,803	3.22	1
South Atlantic	5,313	6.11	2
Texas	7,225	8.31	3
Western Mountain	5,300	6.10	2
Virginias	2,553	2.94	1
Grand Total (excluding international region)	86,942		

I've highlighted in red the Ohio Valley region. Although the region's proportion of the overall AIA membership was below 4 percent last August, it has climbed above 4 percent in this count. As a result, the region will retain its two regional representatives on the Council in the coming year.

Future Representation on the Strategic Council

Over the course of 2019/2020, the Regions Task Force (on which Terry served) was convened and charged with executing *Resolution 18-7: Repositioning, Member Value and a Study of AIA Regions*. After subsequent phases of information gathering, research and discussion, four scenarios were developed and presented to the Board with regard to the structure of Regions and the make-up of the Strategic Council. The Board has voted to move forward with the “Adaptive Reuse of State Components” scenario in which each state will have the opportunity to have a representative on the Council. Official adoption by the Institute of these recommended changes is slated to occur at the 2021 Annual Meeting.

In the meantime, another task force is moving forward with developing a proposed transition plan. While many details have yet to be figured out, some of the preliminary attributes of this new structure are as follows:

- Each state will have at least one Councilor elected to serve on the Strategic Council for a 3-year term.
- New York and California will each have three Councilors. Texas will have two Councilors.
- All currently elected Councilors will serve out their complete terms.
- The President, Past President and CACE President will likely be ex-officio members of the Council.
- The restructuring will be a multi-year rollout beginning in 2022.
- Formal Regions will be dissolved. Continued joint and cooperative operations between components (such as IN, KY and OH) can continue to function through MOU’s.

Moving forward, the Task Force has been charged with figuring out the details and a plan for phased implementation. Given what we know today, it is possible, that Indiana and/or Kentucky would have the opportunity to elect a representative to the Council for 2022. This is purely conjecture at this point. Whether either of which is an opportunity will depend upon the details of the roll out and whether this is actually approved at the next annual meeting in 2021. Look for more details concerning this change in 2021, particularly with regard to implications for constituent groups who operate within the current regional structure (including YAF, NAC, CoF and SfX).

2020 Strategic Council Activities

Needless to say, 2020 has been a year for the books. The Council, and the Institute at large, have never been more nimble, flexible and responsive to the world we find ourselves in. The work of the Council in particular has continued on. 2020 Activities in which both Terry and I participated in as Council Representatives of the OVR included:

- AIA IN, KY and OH Component Meetings
- AIA OVR Assembly
- 2020 Grassroots – New Orleans
- 2020 Annual Meeting
- 2020 Knowledge Leadership Assembly
- Strategic Council Virtual Assemblies (every other month)
- Secretary’s Advisory Committee (Jeff – monthly)
- Rural Issues Work Group Meetings (monthly)
- Council Class Calls (monthly)
- Council Best Practices Committee (Jeff, as committee chair - monthly)
- Council Steering Committee (Jeff – monthly)
- Regions Task Force (Terry – monthly)
- ...and other associated virtual events, meetings and calls...

2020 Strategic Council Work Groups

This year, the Council has assembled Work Groups to explore the following issues and topics:

- Beyond 2030
- Housing
- Technology's Impact on Practice
- Mental Health and Architecture (Incubator work group)
- Rural Agenda (Incubator work group)

Both Terry and I served on the Rural Agenda Work Group, with Terry taking on the additional responsibility of being Co-Convener of this group in 2020. The purpose of this incubator group was to determine if there is the need for further investigation, study, and recommendations to better inform AIA and practicing architects of significant future issues that will affect the architectural profession. Particularly in areas considered to be "rural".

For more detailed information on the recent work of the Strategic Council, I refer you to the companion documents accompanying this summary:

- October 23, 2020 Friday Recap Communique (internal to the Council)
- September 23, 2020 Rural Issues Incubator Group Studies, Research and Conclusions (*draft*)
- 2020 Knowledge Leadership Assembly Recordings

In Closing...

On behalf of Terry and myself, it has been our distinct honor to represent Indiana, Kentucky and Ohio on the Strategic Council over the course of 2020. In all instances we have attempted to uphold the established track record of strong leadership, volunteerism and service exhibited by prior Council Representatives and national officers.

On a slightly more personal note, as I cycle off of the Council at the end of this year, my intention is to remain involved and in service to the Institute, the membership and you in some capacity. If there is every anything I can do for you, please do not hesitate to reach out to me (jstivers@rosstarrant.com).

Should there be any questions regarding any of the information contained within this brief report, please feel free to reach out to Terry (Terry.Welker@ketteringoh.org) or myself. We would we only too happy to offer additional clarification.

Respectfully submitted,



Jeffrey C. Stivers, AIA, AIA Strategic Council, OVR Representative

cc. Terry Welker, FAIA, AIA Strategic Council, OVR Representative