AIA Ohio Valley Region

A Region of the American Institute of Architects

AIA Ohio Valley Region 2013 Annual Report

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AIA Mission Statement: *"The AIA is the voice of the Architectural Profession and a resource for its members in service to society."*

AIA Vision: *Driving Positive Change through the Power of Design*

Introduction

This report is intended to provide our region's three states - AIA Indiana, AIA Kentucky and AIA Ohio - with an annual report that includes the major events, actions and accomplishments of this past year plus current and future issues facing the Institute's components and its members.   Please feel free to contact Martha or Bruce for additional information. Thank you to Chas Schreckenberger, AIA, for delivering this report at the OVR Convention, as Martha Tarrant and Bruce Sekanick are attending the AIA National Board meeting.

AIA National Highlights

College of Fellows

The Ohio Valley Region had three of our members elevated to the AIA College of Fellows in 2013, including Gary Vance, FAIA, AIA Indiana, Robert Maschke, FAIA, AIA Ohio, and John Rogers, FAIA, AIA Ohio.

AIA National Finances

Once again, the AIA National finances remain on solid ground. While revenue is slightly below budget, expenses are also below budget. The decrease in revenue was largely due to less exhibitor and registration revenue for the National Convention but was offset by higher than budgeted Membership Dues and Document revenues. The Operating expenses were lower than budgeted, mostly attributable to lower than budgeted Convention expenses.

AIA National Convention Highlights

There were two Amendments to the By-Laws passed by delegates at the Annual Business meeting:
    13-A: Associate and International Associate Members as Component Officers
    13-B: Component Allied Members

There were three resolutions passed by delegates at the Annual Business meeting:
    Resolution 13-1: AIA Management of Continuing Education Units (CEU's)
    Resolution 13-10: A Resolution of Support for AIA Repositioning with Recommendations for Rapid and Comprehensive Actions
    Resolution 13-11: Repositioning the AIA

2014 First Vice President/2015 President-elect: Elizabeth Chu Richter, FAIA (AIA Corpus Christi)

2014-2015 Vice Presidents: James Easton Rains, FAIA (AIA North Carolina) and Thomas V. Vonier, FAIA (AIA Continental Europe)

2014-2015 Treasurer: John P. Grounds, AIA (AIA Washington, DC)

AIA Committees Work

Following are highlights of ongoing work of AIA Committees during 2013:

Secretary's Advisory Committee: Richard DeYoung, FAIA, Secretary

Bylaws Revisions: Reviewing AIA Bylaws to streamline and coordinate with repositioning initiatives.

International Region: Has been officially incorporated and is operating under the interim board of directors, and a web site has been developed.

AIA in Shanghai: Working with Shangahi representatives who wish to establish a chapter.

Communications Committee: Debra Kunce, FAIA, Chair

Community Conversations regarding Repositioning have taken place across the country. Virtual Town Halls have been held, and more are scheduled.

39 Repositioning Ambassadors have been selected to help share the message with members

8 Innovation Fund grants totaling $170,000 were awarded to components

Knowledge Communities Innovation Fund grants are to be awarded at an upcoming meeting of the Board Communications Committee.

AIA Communications audit is in the final phase to address communications overload at all levels of the Institute. A pilot program is being developed to assist components to do similar audits.

Community Committee: Susan Chin, FAIA, Chair

Member Value: Working to define the value of membership, clarify the Associate member category, and engage the Academy and faculty to develop close ties to schools of Architecture.

Member Service Resource Task Force (MSRTF): Continued examination of resource sharing across the organization, and study dues, organizational, and governance structures.

Emerging Professionals:

Internship Advisory Committee: Potential IDP changes include elimination of the IDP duration requirement, and elimination of IDP eligibility forms.

IDP Coordinators Conference held in July to share IDP best practices.

Council of Emerging Professionals preparing for 2014 Emerging Professionals Summit in January 2014. Two main topics to be discussed:

What are the impediments to licensure, and how can they be addressed?
How can firm culture be changed?

Diversity Council:

Women's Leadership Summit to be held Oct 24-26, 2013 in Phoenix.

Planning a Diversity Survey in 2014, to provide analyses and metrics regarding diversity issues in the profession, specifically around gender and multiculturalism.

Membership Committee: Derek Webb, AIA, Chair

Associates: 2013 Associate Survey profiled respondents and identified career goals. No definitive conclusion resulted regarding creating separate categories of Associate membership.

Academy: Academy Survey to be administered September 2013

Member Value research work includes:

>   2012 Member Needs Assessment has been completed to quantify opinions of members, and shape future offerings and services to be of most benefit to members.

>   Member Benefit Audit in final stages

>   Market Trends in final stages

>   Research results above are to be used to develop a member value package outlining an implementation strategy, for Board consideration in December 2013.

Knowledge Committee: Don Brown, FAIA, Chair

>   Architect Professional Primer web portal for running a practice, to be launched Q3 of 2013.

>   A guide for small firms on using Contract Documents was launched summer 2013.

>   Knowledge Community operations support, identifying and sharing best practices among KC's, and providing centralized resources.

Young Architects Forum (YAF) Advisory Committee

>   Supporting efforts to Change Continuing Education models to a format more relevant to Gen X and Y learning styles.

>   Developing pathways to leadership positions that provide opportunities to young Architects.

>   Working to develop and implement a national AIA mentoring initiative to support all Emerging Professionals at each stage of their career.

>   Working to develop and implement a local/state/regional system to identify and nurture young AIA Leaders, such as a revamped Leadership Institute.

>   Working to add a Community Engagement Continuing Education credit category to the membership requirements to reflect values of today's young architects.

Advocacy Committee: Russ Davidson, FAIA, Chair

>   Protecting the 2030 Energy Efficiency Targets: AIA leading a broad coalition to stop efforts to repeal the landmark 2007 law that applies the 2030 targets to federal buildings.

>   Providing Affordable Options for Post Disaster Reconstruction: Providing support and training to architects active in disaster assistance, and developed a design competition, "Designing Recovery" for post-disaster housing.

>   Reforming Design Build Procurement: Legislation introduced to reform federal design build laws to address growing number of teams allowed in the second stage of selection.

>   Leading on Tax Reform: Leading efforts to have the 179D energy-efficient commercial building tax deduction extended and strengthened, and other tax reform proposals.

>   Positioning Members to Pursue Business Opportunities Overseas: Architectural trade mission to Brazil scheduled in October 2013.

>   Helping Architects Adapt (and Thrive) to P3 Project Delivery: P3 projects change the Architect's relationship from owner's agent to developer's subcontractor. AIA is working to develop resources such as model legislative language, and strategic guidance to help components prepare for P3 legislation at the state and local level.

>   Deep Energy Retrofits: An Emerging Opportunity guide was developed, since energy retrofits are a major business opportunity for architects. This publication introduces architects to the process skills and financial knowledge they need to access this large ad untapped market. It is available as a free pdf to members on the AIA website.

>   Public Policies and Position Statements in Section II - The Practice: The following Position Statements are under review, and are now in the Public Comment phase, seeking feedback from the membership by November 12:

Statements II.A: Construction Industry Regulation
Building Codes and Standards
Building Permits

Statements II.B: The Business of Architecture
Copyright Protection
Legal Form of Practice
Project Delivery
Qualification Based Selection
Tax and Regulatory System
Tort Reform
Interoperability

AIA Advocacy Network: Materials are posted in the Government & Advocacy section of the "For Leaders" portal on AIA website to assist AIA leaders with advocacy efforts.

Center for Communities by Design has completed 14 design assistance visits and five full projects.

AIA Initiatives

Repositioning: This assessment effort identified specific areas in the AIA that require real and meaningful change for the organization to remain relevant to members and the profession of architecture. The recommendations of the consultants that conducted the research and analysis focused on three core areas: AIA leadership structure, institutional framework and operational focus. Many initiatives are mentioned in the committee reports above. Key Priorities for the institute were identified as:

Connect: Component autonomy versus unity, Component structure, and Lack of tier coordination

Engage: Engaging emerging professionals, and Inefficacy of communications

Innovate: Prioritization of initiatives, Passive reactiveness, and Resource allocation

Lead: Leadership tenure and agendas, and Board size and composition

Foresight Report: A new report was released this summer that is a summary of trends in the design and construction industry, with strategies for business, practice, sustainability, building performance, technology, leadership etc. It is available as a free pdf to members on the AIA website.

AIA ArchiPAC

The AIA ArchiPAC Steering Committee established a national goal to raise $201,300. Nationally, funds raised so far are $123,487, from 937 contributors from the 19 regions.

AIA Ohio Valley Region's 2013 goal was set at $10,000. The AIA OVR has raised $11,597 to date, but is behind the $13,419 raised this time last year. The OVR currently ranks second in the country for dollars raised, and leads the AIA ArchiPAC effort nationally in 4 of the 5 categories that are tracked. Our region has received donations from 103 members, but needs 27 more donors to reach our goal of 130 donors. Thanks to all who participated.

Ohio Valley Region Council Meeting Highlights

The annual meeting of the Ohio Valley Region Council was held April 19, 2013, in Cincinnati. Discussion topics included the current Repositioning initiative, the upcoming 2013 National Convention, including candidates for national office, ArchiPAC, 2013 Financial Report and Budget, an update on the 2013 Regional Convention, and a report regarding OVR Fellows. OVR Associate Director Greg Spon, Assoc. AIA provided a report on recent activities of the National Associates Committee, followed by reports from each State.

The Council considered two candidates for Regional Associate Director to represent our Region on the National Associates Committee, to succeed Greg Spon, AIA, whose term ends at the end of 2013. Theodore Ferringer, Assoc. AIA was elected to a two year term, beginning in 2014.